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KAREN T. WEI

SUMMARY OF QUALIFICATIONS

- > 3 years of experience in information architecture and interface design
- > Experience creating personas, user flows, wireframes, sitemaps, functional specifications
- > Experience conducting user interviews, heuristic evaluations and usability testing
- > 4 years of experience as a software engineer and leading a team of developers

EDUCATION

M.S. in Human Computer Interaction
DePaul University, Chicago, IL
August 2007, GPA 4.0/4.0

B.S. in Computer Science
University of Illinois at Urbana Champaign
May 2001, GPA 3.45/4.0

TECHNICAL SKILLS

Prototyping: Omnigraffle, Visio, MS Office Suite, Photoshop, Illustrator, Dreamweaver, Flash, ActionScript
Web Development: XHTML, CSS, JavaScript, ASP.NET, PHP (basic knowledge)
Languages: Visual Basic, Java, C, C#, SQL

EXPERIENCE

Sling Media, New York, NY August 2008 - present
Information Architect

- > Define product features and user interactions using wireframes and user flows
- > Collect user feedback through extensive usability testing, interviews and surveys
- > Design and implement interface and interaction improvements for Sling.com, the Slingbox iPhone Application and the Slingbox Web and Desktop Player

Draftfcb, New York, NY September 2007 - August 2008
User Experience Architect

- > Collaborated with digital strategists to assess the business objectives and to create personas
- > Conducted competitive analyses and heuristic evaluations to assess the current state
- > Defined content, features and functionality through site maps and feature value matrices
- > Generated user flows and experience maps to illustrate the high level user experience
- > Created wireframes and functional specifications for designers and developers

DePaul University, Chicago, IL March 2006 - August 2007
User Interface Designer

- > Conducted interviews with stakeholders and performed audience analyses
- > Created wireframes and generated high fidelity prototypes
- > Provided training to ensure conformity with information architecture and design standards
- > Analyzed web usage statistics using Google Analytics to understand user behavior
- > Developed and implemented online forms, surveys, and other interactive features

Visde, Chicago, IL August 2006, February 2007
Usability Engineer

- > Conducted heuristic evaluations, usability tests and card sorts for clients
- > Identified usability issues to improve the information architecture and design of client websites

Raytheon, El Segundo, CA August 2001 - August 2006
Software Developer

- > Led a team of developers in creating a software system to test radar hardware
- > Developed the user interface used to control the software test environment and output the results
- > Designed and developed Raytheon's internal websites and maintained the Windows 2000 web server
- > Developed a graphics infrastructure API for an air traffic control system